

# GUN VIOLENCE PREVENTION INITIATIVE INFORMATION SESSION



MANHATTAN DISTRICT ATTORNEY'S OFFICE

1/15/2026

# DANY STAFF

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# AGENDA

1. Office Overview
2. Initiative Goals, Focus Neighborhoods, and Program Categories
3. Funding and Eligibility
4. Expectations and Deliverables
5. How to Apply
6. Key Dates
7. Question and Answer



# OFFICE OVERVIEW



# MEET THE MANHATTAN DISTRICT ATTORNEY: ALVIN BRAGG JR.



- Took Office January 1, 2022
- From Harlem
- Former US Attorney and Deputy to NY State Attorney General
- Oversees the investigation and prosecution of crimes in Manhattan
- Focus on achieving safety and fairness for all



# THE OFFICE



**Washington Heights**



**100 Centre Street**



**Harlem**

- 1500+ employees, including ADAs and professional staff.
- Prosecutes state law violations in New York County (Manhattan).
- Elevates effective alternatives to incarceration and invests in community services.



# COMMUNITY PARTNERSHIPS UNIT

Foster **trust** between the community and our office

Raise **awareness** about crime issues and our work

Increase **access** to our office and resources

Create **partnerships** that prevent crime and enhance community safety



# INITIATIVE GOALS, FOCUS NEIGHBORHOODS, AND PROGRAM CATEGORIES



# INITIATIVE GOALS

Support community-based organizations (CBOs) to engage youth and young adults ages 14 – 24 at high risk of involvement in gun violence, whether as potential victims or perpetrators, in meaningful, paid programming.

RFP reference page: 3



# FOCUS NEIGHBORHOODS

- Washington Heights/Inwood
- Central Harlem
- East Harlem
- Lower East Side
- Specific NYCHA developments located outside of the above neighborhoods, including Douglass, Amsterdam, and Wise Towers

RFP reference page: 4



# PROGRAM CATEGORIES

- **Community Activation:** Youth-led initiatives that build community connections and engagement, such as beautification projects, placemaking initiatives, block parties, or tournaments.
- **Career/Job Readiness Internships:** Summer jobs or internships that teach life skills, leadership, and mentorship. Programs should include ongoing support like coaching or soft skills development.
- **Self-Expression:** Programs that help youth explore and share their stories through arts, technology, or other mediums, with public showcases or exhibitions.

RFP reference page: 4



# FUNDING AND ELIGIBILITY



# FUNDING DETAILS

\$30,000 (one-time award).

Minimum 60% (\$18,000) of funds must be spent on participant stipends, wages, or other incentives.

Remaining funds can be used for supplemental costs such as program materials, temporary staff time, participant sustenance, or recruitment materials.

RFP reference pages: 3-4



# ELIGIBILITY

- Hold 501(c)(3) non-profit status in good standing.
- The ability to recruit and engage youth aged 14–24 at high risk of gun violence in the proposed neighborhood or NYCHA development.
- Demonstrate established relationships with the targeted community.
- Employ staff with relevant lived or professional experience to lead or support the program.
- Demonstrate staff capacity to begin planning and participant recruitment by May 2026 and to launch programming by early July 2026.

RFP reference page: 5



# EXPECTATIONS AND DELIVERABLES



# EXPECTATIONS

## **Required Awardee Group Gatherings:**

1. Kick-Off Meeting (May): Meet other awardees, share program and outreach plans, and review key requirements such as forms and data reporting.
2. Planning & Recruitment Check-In (May): Share progress and provide mutual support around program planning and recruitment.
3. Final Event (Late August/Early September): Awardees share highlights from their summer programs.

RFP reference pages: 4-5



# EXPECTATIONS

## **Required Individual Awardee Meetings:**

1. Two official site visits (July & August): Observe progress, potentially publicize work, and offer support.
2. Close-out Interview: Discuss how the program engaged youth, including insights on outreach strategies, program models, and overall outcomes.

RFP reference page: 5

## **Strongly Recommended Event:**

1. Press Conference: Designate two representatives to participate in this event.



# DELIVERABLES

## **Required Documents:**

- Executed Contract: Spring 2026

## **Required Reporting:**

- Metrics Tracker: Awardees submit program-specific aggregate performance metrics highlighting participant demographics, stipend distribution, programming, referrals, and participants' continued engagement in services.

RFP reference page: 5



# HOW TO APPLY



# HOW TO APPLY

**Step 1:** When applicable, work with your program lead(s) to finalize the application.

**Step 2:** Submit your complete application by Friday, February 6th, 2026, at 2:59 p.m. EST to [BIDSRFPS@DANY.NYC.GOV](mailto:BIDSRFPS@DANY.NYC.GOV) with a copy to [PavelicN@dany.nyc.gov](mailto:PavelicN@dany.nyc.gov).

## Complete applications include:

- Demonstration/acknowledgement of all eligibility requirements
- Proposal Narrative
- Signed Addenda
- Acknowledgement of Addenda (Attachment A)
- Budget Template (Attachment B)
- Doing Business Form (Attachment C)
- Tax Affirmation Page (Attachment D)
- Iran Divestment Certification (Attachment E)
- Macbride Provisions (Attachment F)



# REQUIRED NARRATIVES

## **Relevant Experience (40%)**

- Organizational Overview.
- Community Experience and Credibility:
  - Identify the one neighborhood/NYCHA development where the program will recruit participants and operate programming.
- Staff Experience.

## **Organizational Capability (20%)**

- Operational Capacity and Partnerships.
- Trauma-Informed Practice.

RFP reference page: 6



# REQUIRED NARRATIVES

## Proposed Approach (40%)

- Outreach & Recruitment: Target new and existing youth; define service area, youth needs, participant numbers/ages, and staff/partner roles.
- Program Overview: Program length and schedule; core activities and outcomes; youth voice in design; engagement and success measures; incentives and tracking; alignment with community safety and summer violence prevention.
- Budget: Clear \$30,000 budget with brief narrative, number of participants served, and payment distribution.

RFP reference page: 6



# KEY DATES



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Date	Activity
January 16, 2026	Written Questions Due.
February 6, 2026	Proposals Due.
April 2026	Anticipated Awardee Notifications.
May 15 – June 28, 2026	Anticipated Program Planning and Participant Recruitment Period.
June 29 – September 4, 2026	Anticipated Programming Period.
Late August - September 2026	Anticipated Close-out Activities and Culminating Event.

*All questions and requests for additional information concerning this RFP should be directed to: [BIDSRFPS@DANY.NYC.GOV](mailto:BIDSRFPS@DANY.NYC.GOV) with a copy to [PavelicN@dany.nyc.gov](mailto:PavelicN@dany.nyc.gov).*



# QUESTIONS AND ANSWERS



THANK YOU!

